

Mobility as a Service Workshop Agenda

MaaS4EU project: End-to-End Approach for Mobility-as-a-Service tools, business models, enabling framework and evidence for European seamless mobility

Date: 21.11.2017.

Location: 1075 Budapest, Rumbach Sebestyén utca 19-21

Registration: <https://www.eventbrite.co.uk/e/mobility-as-a-service-workshop-registration-39378414899>

| Time | Session |
|---------------|---|
| 08.30 - 09.00 | Welcome coffee |
| 09.00 - 09.15 | Opening and Keynote on MaaS4EU |
| 09.15 - 09.30 | Session 1: MaaS and value creation: End users' and stakeholders' perspectives. |
| 09.30 - 10.15 | Interactive round table discussions amongst the audience |
| 10.15 - 10.35 | Feedback from the round table moderators |
| 10.35 - 10.55 | Coffee Break |
| 10.55 - 11.10 | Session 2: Which is the most promising business model for MaaS? Defining its main components. |
| 11.10 - 11.55 | Interactive round table discussions amongst the audience |
| 11.55 - 12.25 | Feedback from the round table moderators |
| 12.25 - 13.25 | Lunch Break |
| 13.25 - 13.40 | Session 3: Barriers for MaaS implementation: Technical, operational, social, institutional and financial aspects. |
| 13.40 - 14.25 | Interactive round table discussions amongst the audience |
| 14.25 - 14.45 | Feedback from the round table moderators |
| 14.45 - 15.15 | Learning points and Closing Remarks Announcement of Living Labs |
| 15.15 - 16.45 | Face-to-Face discussions between MaaS.global and the transport operators |